

# Subscription Bolt-on Services

Enhance your subscription with additional insights

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## Bolt-on Service Options

Our range of bolt-on services have been carefully designed to provide you with maximum value to enhance your subscription



**Shopper Sentiment** →  
Surveys



**Quick Response Service** →



**Covid-19 Service** →



**Retail Cost Base Index** →



**Tailored Reporting** →



**Event & webinar support** →



**Additional Users** →



Click on an option



## Shopper Sentiment Surveys

Our Shopper Sentiment Surveys allow you to keep your finger on the pulse of what's driving UK consumer shopping behaviour

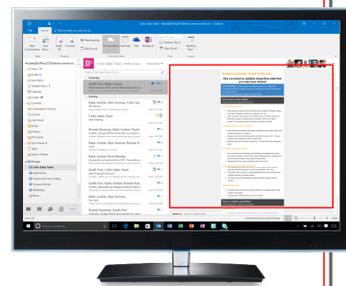


- Identify the range of macroeconomic factors that influences household spending
- Really understand your consumer base and the cost pressures they face
- Identify opportunities within your sector
- Questions we ask shoppers include:
  - How do you expect the UK economy to perform in the next three months?
  - How do you expect your personal finances to change over the next three months?
  - Thinking about your personal finances, which statement best describes your levels of credit card debt?



## Quick Response Service

Get the latest need-to-know retail news straight to your inbox



Quick Response from Retail Economics

**Retail Economics Response: GDP Q3 2020 preliminary estimate**

- GDP rose by a record 15.5% in Q3 2020 compared to the previous quarter as lockdown measures were eased.
- Compared with the same quarter a year ago, the UK economy fell by 9.6%.
- Services, production and construction output all rose by record quarterly increases in Q3 2020, up by 14.2%, 14.3% and 41.7% respectively.
- Despite the sharp rise, the economy is still 9.7% below its pre-pandemic level in Q4 2019. What's more, looking at the cumulative fall in the first three quarters of the year (compared to Q4 2019) suggests that the UK experienced the largest decline when compared to a group of countries. Indeed, the 9.7% fall was more than twice as large as the cumulative fall in GDP seen in Italy, Germany and France and nearly three-times the drop in the US.
- Monthly GDP data suggests that growth slowed throughout the quarter. Indeed, monthly growth rose by 6.3% in July, 2.2% in August and 1.1% in September.

**Services**

- Services output rose by a record 14.2% in Q3 2020 on the previous quarter following a record fall of 19.2% in Q2. That said, services output remains around 10.0% lower than the level seen at the end of Q4 2019.
- The sharp rise in services output was driven by wholesale and retail trade (+30.7%) and accommodation and food services (+452.6%), the former has seen output recover to levels above those recorded in Q4 2019, while the latter is still 29% below its pre-pandemic level.
- Elsewhere, education, health and transportation and storage also contributed to growth in Q3.
- The monthly data suggests that growth in the services sector slowed as the quarter progressed, rising by just 1.0% in September following a 2.4% rise in August.

**Production**

- Production output rose by 14.3% in Q3 2020 on the previous quarter, following a 16.3% decline in Q2. Production output remains 6.3% below its Q4 2019 level.

**UK GDP, Quarter 3 (Jul to Sep) 2016 and Quarter 3 (Jul to Sep) 2020**

Quarter	UK GDP q/q (%)	UK GDP y/y (%)
Q3 2016	0.0	0.0
Q4 2016	0.0	0.0
Q1 2017	0.0	0.0
Q2 2017	0.0	0.0
Q3 2017	0.0	0.0
Q4 2017	0.0	0.0
Q1 2018	0.0	0.0
Q2 2018	0.0	0.0
Q3 2018	0.0	0.0
Q4 2018	0.0	0.0
Q1 2019	0.0	0.0
Q2 2019	0.0	0.0
Q3 2019	0.0	0.0
Q4 2019	0.0	0.0
Q1 2020	0.0	0.0
Q2 2020	-19.2	-9.6
Q3 2020	15.5	-9.7

- Manufacturing output rose by 18.7% in Q3 2020, driven by increases in 12 out of 13 sub-sectors, notably manufacture of transport equipment. Elsewhere, output grew by 1.3% for mining and quarrying and 8.1% for electricity, gas, steam and air.

**Construction**

- Construction output rose by 41.7% in Q3 compared with the previous quarter. That said, output remains 11.5% below the level seen in Q4 2019. The rise was driven by increases in both new work and repair and maintenance.
- The recent IHS Markit UK Construction PMI suggests that new orders rose at their quickest rate since February 2020 as demand increased for home building and commercial projects.

**Household consumption**

- Household consumption rose by 18.3% in Q3 2020, driven by higher spending on motor cars and fuel, clothing and footwear, miscellaneous goods and services and furniture and household equipment.
- Household spending on services rose by 22.7% - the largest contribution to growth in household consumption in the third quarter.

Our quick response service covers :

- Economic updates — GDP, consumer spending, retail sales, wages, house prices, credit and more
- Retailer results — Key financial results and critical retailer news reported for around 50 listed retailers
- Around 3 key insights per week delivered to your inbox



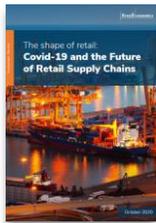
## Covid-19 Service

Keep updated with the latest crisis developments to manage risks and identify opportunities



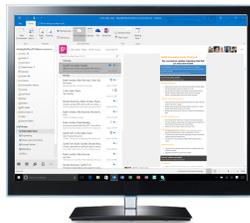
### Covid-19 Impact Assessment Reports

Retail Economics conducts extensive research and analysis on the impact of the coronavirus (COVID-19) on the UK retail and leisure industries. Our service consists of frequent and timely analysis and updates in a variety of formats so you can absorb the information quickly in a way that best suits you.



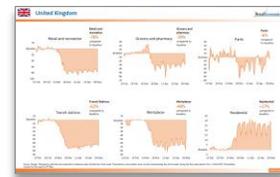
### Covid-19 Quick Responses

Key Covid-19 retail related updates direct to your inbox. Our Covid-19 Quick Responses provide you with the very latest Covid-19 updates from retailers and the wider industry on the key impact of the crisis, as and when it happens - delivered directly to your inbox.



### Consumer Panel Surveys

Use our proprietary consumer panel data to accurately gauge consumer sentiment as events unfold. For critical durations, we conduct a fortnightly survey using a panel of over 2,000 households to measure behavioural shifts, confidence and sentiment. This has proved to be a very accurate indicator of future trading vulnerabilities for the industry.



### Covid-19 Newsletters

A succinct monthly round up of the key Covid-19 retail developments in a handy pdf. Each month we produce a summary of all the need-to-know information related to the impact of the virus on the retail and leisure sector broken down by sector (e.g. clothing and footwear, food) and by channel.



### Covid-19 Economic Chartbook

A weekly summary of all the critical macroeconomic data and trends in an easily digestible chartbook format. Your chartbooks are more detailed and reflect how consumers and retailers react to coronavirus developments. Particularly, it shows how shopping behaviour is being influenced by various factors.





## Retail Cost Base Index

Improve your financial planning strategy and understand your operating costs



- Essential for improving your financial planning strategy
- Gain a deeper understanding of your operating costs in order to manage risk
- Learn how macroeconomic factors might affect your supply chain
- Producer Price Index (inputs and outputs) data
- Understand the impact of labour costs, business rates and more



## Tailored Reporting

Get the precise data you need to cut through the noise and answer specific questions



- Accurately answer key retail questions
- Our tailored reporting cuts through the noise and enables us to deliver bespoke reporting tools which are relied on by executive teams
- We identify the need-to-know economic indicators, interpret what they mean and help integrate them into your reporting processes



## Event & webinar support

Get the personal touch and interact face-to-face with Retail Economics personnel

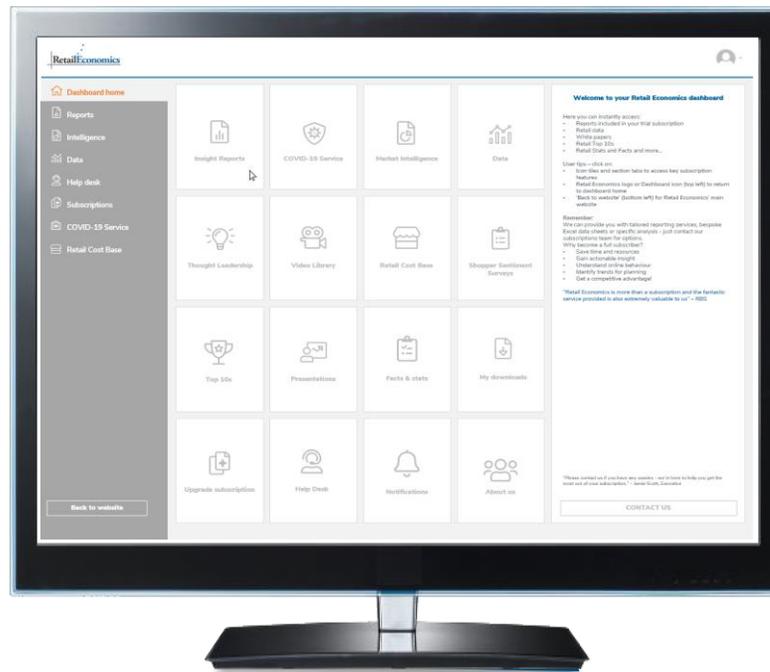


- Secure an opportunity to hear our thought-provoking views and opinions at your conferences, seminars, company away-days or board meetings
- Senior staff members can be booked for these events — Richard Lim (CEO) & Stephen Robertson (Chairman) being in popular demand



## Additional Users

Maximise efficiency and team communication with multiple user accounts



**Additional users can be added to your subscription**

Just let us know how many users you require and we will provide multiple subscriber accounts

Retail Economics is an independent economics research consultancy focusing exclusively on the UK retail and consumer industry. Our subscription service empowers you with a deeper understanding of the key economic drivers supporting the UK retail industry, providing a competitive edge needed to make critical business and investment decisions.

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